



Mamoun Elberier Group



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About us:

Mamoun Elberier Group of Companies was founded in Sudan in 1956 by the late Mamoun Mohammed Ahmed Elberier (1920-2003-), it started in Trading, packaging, and distribution, the company was the first to start the importation of Tea from Srilank which was then packed and distributed to the local market, later on the company started exporting meat and livestock to African countries.

Today the company have grown to become a group of companies operating in various business activities, including food and chemical industries, export and import of agro-commodities , logistics, and investments, below is a summary of each:

1. Industry sector:

1.1: Food industries:

Olympic Oilseeds Crushing & Edible Oils Refining Factory: the factory is located in Khartoum south industrial area in a total area 40,000sqm, with a refining and packaging capacity of 150MT/day, owning the brand “NI3MAH” for Sunflower Oil which has an approximate market share of 25% of the national sunflower oil market today, the factory is also currently installing an oilseeds crushing line with a crushing capacity of 400MT/day to be also integrated with animal feed factory which is being also installed with a capacity of 300MT/day of animal feed.

Albawady Tahini and Halva Factory: the factory is located in Khartoum Bahry industrial area in a total area 17,000sqm, with production capacity of 60MT/day of Halva and 30MT/day of Tahini, owning “ALRAWDA” halva and tahini brand approximate market share today is 35% of the national market.

Foodland Packaging Factory: the factory is located in Khartoum Bahry industrial area in a total area 5,000 sqm, with packaging capacity of 100MT/day of various commodities such as instant milk powder, red lentils, rice, and sugar, owning the brands of “ALRAWDA” and “FORCOST”.



Albarada Soft Drinks Factory: the factory is located in Khartoum Bahry industrial area in a total area 7,000 sqm, with filling capacity of 12,000 bottle/hour of soft drinks and mineral water, owning the brands of “MEGA” and “HAYAT”.

1.2 Chemical Industries:

Sulphonia Detergent Powder factory: the factory is located in Khartoum south industrial area in a total area 35,000 sqm, with production capacity of 15MT/hour of detergent powder, owning “WIDE” and “VONA” with a 50% market share in total of the national market.

Polymer Soap Factory: the factory is located in Khartoum south industrial area in a total area 25,000 sqm, with production capacity of 200MT/day of laundry soap, 40MT/day of fine toilet soap, 20MT/day of liquid (dishwashing) soap, and 20MT/day of detergent paste soap, the factory owns the brands of “WIDE” “VONA” “REEL” and “LIDA”.

2. TRADING SECTOR:

2.1 Sulphonia Trading: the company activity includes export of agricultural commodities such as Peanuts, Peanut oil, Peanut Cake, Sesame seeds (white and brown), Gum Arabic, Chickpeas, Pigeon Peas, and Watermelon Seeds, to many African, European, Middle East, and East Asia. The company activities also include import of Wheat, Wheat Flour, and Sugar both packed and in bulk, annual turnover of the company is USD +100 Mil.

2.2 Althagip Trading: The company is a sole agent of many international brands such as BIC pens, TOTAL lubricants, and PETROMIN lubricants.



3. Services Sector:

3.1 Athagip Road Transports: the company owns and operates a fleet of 55 trucks serving industry and trade sectors for both the group and the local market.

3,2 Althagib Seeds Processing Plant: located in Gedarif city on a total area 27,000 sqm, the factory processes and packs different agroseeds with production capacity of 400MT/day.

3.3 Thacolease Limousine: the company serves the local car rentals market, owning 35 luxury cars of different brands.

3.4 Althagip Dry Stores: the company operates in Portsudan industrial on a total area of 1,000,000 sqm providing modern dry storage and handling solutions for grains.

4. Invetments:

4.1 Omdurman Petroleum Co.: our group owns 50% share of this joint venture with Bakri Energy Marketing System (Saudi Arabia), engaged in marketing of different petroleum products in sudan such as heavy gasoil, jet A1 fuel.

4.2 Nile Bakri Avation Co. our group owns 20% share in this joint venture which is engaged in aircrafts refueling operations at different airports in Sudan.

4.3 Financial sector investments: the group also owns shares in different banks and insurance companies in sudan such as Albaraka





Peanut Kernels and Peanut Splits

Uses: for its high oil content and unique taste and smell peanuts and peanuts splits are suitable for oil crushing, as well as being used as a snack after blanching or roasting, or crushed to be peanut sauce as an appetizer.

Specs: size 8090/, purity 99% , oil content 47% min, Aflatoxin 10 PPb max, FFA 2%



Peanut Cake/Meal

Uses: for its high protein content Peanut Cake is excellent for animal feed

Specs: Protein 48% min, Oil 6.5% max, fiber 9% max, FFA 3% max



White Sesame Seeds

Uses: for its unique taste and color Sudanese white sesame is suitable for halva and tahini paste production, it's also used after hulling and roasting in bakery and sweets.

Specs: Oil content 48% min, Purity 99%, other color seeds 1% max, FFA 2% max



Red/Brown Sesame Seeds

Uses: for its unique taste and high oil content Sudanese red sesame is suitable Oil extraction, it can also be used after hulling and roasting in bakery and sweets.

Specs: Oil content 50% min, Purity 99%, other color seeds 3% max, FFA 2% max



Watermelon Seeds (WMS)

Uses: for its high oil and protein content WMS is used in oil extraction as well as a thickener and flavor additive to many East Asian dishes, its also used as a snack and in bakery after roasting.

Specs: Size 812-mm and 1014-mm, Oil content 50%, Purity 99%, other color seeds 3% max, FFA 2% max, color yellow to black



Red Pigeon Peas

Uses: for its high protein content Pigeon Peas are used in cooking after boiling and hulling.

Specs: Protein, Purity 99.5%, Moisture 12%, damaged 0.5%



Chickpeas 56- mm

Uses: for its nutritious characteristics chickpeas are an ingredient of many cuisines including the famous Middle Eastern dish of "Falafel" after being boiled and crushed.

Specs: size 56- mm, protein 19%, Purity damaged seeds 2%, broken 1%



Health is a grace

Healthy  Highly purified

Ni3mah

Refined Sunflower Edible oil

AVAILABLE IN PET CARTON

1, 2, 3, 4.5 ltr.



Health is a grace

Healthy  Highly purified

Ni3mah

Refined Peanuts Oil

AVAILABLE IN PET CARTON

1, 2, 3, 4.5 ltr.

Also available Crude in
20 MT flexitanks for export





Halva **ALRAWDA**

Sesame Halva

Available in Bar , 1/4 , 1/2 , 1 , 2 , 3 , Kg

